ALTA Press Release



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For Immediate Release

American Land Title Association Announces Carr, Riggs & Ingram (CRI) as an Elite Provider

Washington, D.C., December 18, 2015 — The American Land Title Association (ALTA) has announced that Carr, Riggs & Ingram (CRI) has been named an Elite Provider.

ALTA's <u>Elite Provider Program</u> is comprised of premier service providers committed to offering comprehensive benefits to the title insurance and settlement services industry. Elite Providers promote the highest industry standards and provide effective solutions for ALTA members' critical needs.

"I am happy to welcome CRI into our ALTA Elite Provider program," said Michelle Korsmo, ALTA's chief executive officer. "We are constantly working to provide our members with the resources to find businesses with a proven track record of trusted products and services. The Elite Provider program requires our technology and service providers to promote higher standards across the industry."

"CRI is looking forward to working with ALTA members," said Kim McConkey, CRI 's Partner In Charge of ALTA Best Practice Assurance Services. "CRI will provide ALTA members with the personalized service that our clients have always received and expect. We understand the importance of ALTA members becoming Best Practices compliant, and will work with them to reach that goal."

CRI is available to help title companies prepare for ALTA Best Practices compliance certification process. With CPA offices in 20-plus markets, CRI can provide ALTA members with a level of responsiveness and accessibility designed to deliver a heightened client experience. Once compliant, CRI works with title companies to deliver a compliance certification report that lenders may require to be included (or to remain) an "Approved List." This marketing differentiator can help title companies gain a competitive edge in their marketplace.

As an ALTA Elite Provider, CRI is offering ALTA members a complimentary one-hour consultation regarding any ALTA Best Practices subject(s) of their choosing with a CRI partner and will provide a summary outlining the conversation.

For more information about the program or to apply, please visit ALTA's Elite Provider website.

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About ALTA

The <u>American Land Title Association</u>, founded in 1907, is the national trade association representing more than 6,000 title insurance companies, title and settlement agents, independent abstracters, title

searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.

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